

- o One Guide for Practicum/Field Practice Exercises;
- o Resource persons and Module Facilitators;
- o Facilitation of Program Modules; and
- o Module Evaluation



- Costs for meals, transportation (if venue and subsequent coaching sessions are held outside Quezon City), rental of venue and equipment supplies and reproduction of materials for both trainee-participants, facilitators and resource persons



### 8. Program Designer and Implementer CSRSME Asia)

CSRSME Asia is a non-stock, non-profit organization incorporated in September 2004 and registered with the Securities and Exchange Commission of the Philippines. Its vision is to create an economy different from the traditional economy we have today where profit and personal gain are the primary motivations. This alternative economy will build on the Filipino value of "bayanihan" or "solidarity", by forging synergistic relationships among socially responsible enterprises, investors and consumers. Social responsibility is the key motivator for this alternative economy, with its triple bottom line of people (social development), planet (environmental justice), and profit (economic sustainability and self-sufficiency) as development goals.



Recently reorganized to capitalize on its core competencies and effectively carry out its lead role in promoting solidarity economy in Asia, CSRSME Asia is now focusing on its role as a think tank group on solidarity economy in Asia. It carries out this role by facilitating global forums for online exchange of ideas and experience sharing among its local and international partners. These global forums are carried out through its web portal [www.aa4se.com](http://www.aa4se.com)

For more information on CSRSME Asia, please refer to the maiden issue of "Our Journey", CSRSME Asia's bi-monthly publication



# Social Entrepreneurship Discipleship Program



## 1. Program Description

The Social Entrepreneurship Discipleship Program (SEDP) is a series of workshops designed to facilitate a more efficient, effective and participatory approach to the development of social enterprises and community mobilization, with particular focus on poverty alleviation, through the development of socially responsible entrepreneurship, financing, and consumption, among others.



## 2. Program Objectives

The overall objective of the SEDP is to create models of solidarity economy in various areas of the country through the organization and establishment of supply chains consisting of organizations and/or enterprises with social missions, that is, socially responsible enterprises or social enterprises. Specifically, the SEDP aims to help individuals become socially responsible entrepreneurs and transform business undertakings into 'social enterprises'.



## 3. Program Modules

The SEDP consists of three (3) modules: Building Shared Vision, Fundamentals of Financial Stewardship, and Supply Chain Management.

### Module 1: Building Shared Vision

This module aims to mobilize individuals and/or organizations into an organized force that will move towards solidarity economy. It aims to empower them to craft a shared vision for the country, for their communities, and for their own organizations. Further, in any undertaking, having a vision of this undertaking is most important so that we do not lose sight of where we are going. Building shared vision is equally important as this fosters mutual accountability and commitment, and promotes individual and organizational ownership of the vision. Module 1 has two (2) versions: Module 1.1 (BSV for individuals; one day) and Module 1.2 (BSV for organizations/enterprises; 2 days). Graduates of Module 1.1 will go to Module 2 while graduates of Module 1.2 will go straight to Module 3. At the end



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of this Module, participants are expected to conduct their own BSV workshops for their respective communities or identified groups as a prerequisite to Module 2 or Module 3.

## Module 2: Fundamentals of Financial Stewardship

This Module is designed for those who have gone through Module 1.1 (BSV for individuals) and who are prepared to carry out their shared vision through cooperation and collective action. It provides a different perspective on the concept of entrepreneurship, with financial stewardship as the take-off point, leading to a concerted action via solidarity organizations such as the Shared Vision Savings and Credit Cooperative (SVSCC). The Module defines financial stewardship and the ten principles that govern its practice. Entrepreneurship, the enterprise, and the entrepreneur are also defined, emphasizing the difference between social and commercial enterprises. Key insights in entrepreneurship and entrepreneurial management are an integral part of the Module. The methodology used follows that of Module 1.1, with workshops and exercises for the participants. Module 2 is taken over a period of three (3) to four (4) months, involving six (6) one-day sessions every two (2) weeks. Each of the two-week gaps allows participants to undertake their practicum exercises before moving on to the next session.

## Module 3: Supply Chain Management

This Module deals with product flows, information flows, and financial flows in the supply chain. Product flow traces the product from source to the end-user as well as how it is transported and the costs incurred. Information flow answers the questions: who, when, where, what, how and why. Marketing issues of price, place, people and product are also dealt with. Financial flow is two-pronged: payments flow, which deals with who pays whom and the means of payment; and credit investment flow, which tackles interest rates and the source of investment (savings, etc.). Module 3 is taken over a period of three (3)



to four (4) months, involving six (6) one-day sessions every two (2) weeks. Like Module 2, each of the two-week gaps allows participants to finish their practicum exercises before moving on to the next session.

## 4. Methodologies Used

The SEDP methodology is premised on a basic understanding of the learning process. The emphasis is on "learning by doing", thus, the techniques used are those that ensure active participation. To facilitate the learning process, the module emphasizes four principles:

- Active Participation - The techniques are chosen to ensure maximum participation of participants. In contrast to hours-long theoretical lectures that do not respond to participants' needs, lecture-discussions, role-playing, group work, and field work are instead employed as techniques.
- Efficient Facilitation - Capitalizing on the pool of knowledge available from the participants, efficient facilitation is necessary to unwrap, manifest and mobilize this pool of information, promote experience-sharing and provide overall direction to the participants.
- Mobile Visualization - The Meta Plan Method and the use of audio-visual materials are helpful. In particular, the Meta Plan method is a communication medium that allows each participant to effectively impart his/her thoughts to the other participants. Visualization is extremely important throughout the Module.
- On-Going Evaluation - Unlike traditional training courses, the Modules are managed jointly by the course organizers and the participants in order to adapt the course to participants' needs. Facilitators are guided by participants' periodic evaluation of activities, facilitating open communication and establishing "co-responsibility" in the outcome of each Module.



## 5. Expected Results/Outcome

The SEDP offers a process or methodology that allows various economic stakeholders to come together through dialogue and cooperation.



The expected result of this process is the co-creation by stakeholders of a supply (value) chain wherein enterprises, investors, consumers collaborate in pursuing not only socially responsible or ethical production, but also ethical consumption and investment, among others.

## 6. Timetable

The SEDP runs for a minimum of seven (7) months broken distributed as follows:



- Module 1: Building Shared Vision - 1 day classroom session and 1 month practicum
- Module 2: Fundamentals of Financial Stewardship - 6 days classroom sessions (in 2-week intervals; 12 weeks practicum)
- Module 3: Supply Chain Management - 6 days classroom sessions (in 2-week intervals; 12 weeks practicum)

## 7. Costs

Engaging with CSRSME Asia for the SEDP will entail the following costs from the partner institution:



- Registration fee of P1,000 per trainee-participant per Module for a minimum of 30 participants per Module (or P90,000 for 3 Modules at 30 participants per Module) payable upon signing of the Special Service Agreement. This registration fee is inclusive of the following:
  - o All PowerPoint presentations in digital format;
  - o One hard and one PDF copy of the Program Manual;
  - o One set of reference materials;